

Extraordinary Popular Delusions... ...and the Madness of Crowds



PHASE 1: DENIAL
PHASE 2: PARALYSIS
PHASE 3: ACTION

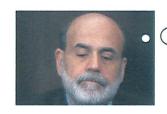


"Sober nations have all at once become desperate gamblers, and risked almost their existence upon the turn of a piece of paper....Men, it has been well said, think in herds; it will be seen that they go mad in herds, while they only recover their senses slowly, and one by one." -Charles MacKay 1841

EPISODE #2: INFORMING THE PRESIDENT OF THE SEVERITY OF THE CRISIS, HANK REQUESTS BUSH 43 TO SECRETLY AUTHORIZE DEPARTMENT OF TREASURE TO HIRE STICKMAN AS ITS "GO TO GUY"



Jesus Ben! it looks like this sucker's gonna blow--stand back!!!!!... Asia's tanking!!!!!
Ben give me that damn number—right now!!!!



OMG....I CAN"T
EVEN THINK. BEN!.
BEN!!! ARE YOU
WITH US. SNAP OUT
IT! BREATHE GOD
DAMMIT!

A few minutes later Hank rushes to the oval office....

So Hank --- let me make sure ah understand what you're proposin': you're gonna bring in this guy named Stickman to be the Chief Workout Officer of the United States of America? Hank...is this really the right time to be dealing with obesity in America...with the economy in such a sorry state? I mean... I don't knowmaybe it's a good idea an' all. I'm just not myself if I don't get two solid hours of workin' out after my eight hours of sleep.



WHAT A PUTZ!! BUT I'M
WORKING FOR HIM-- WHAT
DOES THAT MAKE ME????

Ah....Mr. President -it's not <u>exactly</u> that
kind of workout

Stickmans

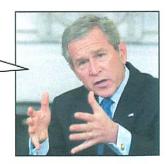
Extraordinary Popular Delusions...





It's more like someone intimately familiar with restructuring and bankruptcy than Ben or I sir—someone with real hands-on crisis management experience. To help us calm the markets. This could be the Big One!

Ah see Hank! But is he a good man? Can you trust 'em? What do you see when you look into his eyes? How fast can he run a mile, Hank? Well it doesn't matter - I'll leave those details to you. God Bless you Hank. Good luck, I'll be in Crawford if you need me for anything. Anything! You just call me. Just not when I'm sleepin' or exercisin'... unless it's real important Hank. We don't want to spook the markets...ain't that right Hank?



SPOOK THE
MARKETS??
WHAT AREYOU
KIDDING! THE
ONLY STOCK IM
LONG IS
FRUIT OF THE
LOOM.



Stickman's

Extraordinary Popular Delusions...



Ah Hank... just one question... this fella Stickman... does he have a first name? I like to know a man's first name!

Oh! So he must be a real celebrity workout artist. Like Cher or Madonna or Prince. Does he have an exercise video like Tae Bo or even Jane Fonda?



A first name? Not one that anyone knows Mr.
President.

THERE GOES THE DOLLAR!!!

HELP IS ON
THE WAY BETTER
STRAPONYOUR
SEAT BELTS ...

